

AGENCY OVERVIEW

AGENCY NAME

Liggett Stashower

DESCRIPTION

We are a brand-building firm with roots in advertising and public relations, specializing in launching new products and new ideas with a channel-neutral approach. In particular, we have deep experience in the building products industry.

HEADQUARTERS

LS Brand Building | 1240 Huron Road | Cleveland, Ohio 44115 | 216.348.8500

STAFF

65 employee owners

SOME OF OUR CLIENTS

AkzoNobel (formerly ICI Paints)
Architectural Area Lighting
Barrette Outdoor Living
Benesch, Friedlander
Blaklader
Burton Medical
C.H. Hanson
Cleveland State University
Crane Performance Siding
Day-Brite, Capri, Omega
EmployeeScreen IQ
First Place Bank

Forest City
Henkel
HP Products, Inc.
Lakeview Bluffs
The Libman Company
Linsalata Capital Partners
Manuvis
May National
Moen, Inc.
Murphy/Kulas Foundations
Oberg Industries
Ohio Masonry
PlayhouseSquare

Positively Cleveland
Preformed Line Products
Radiator Specialty Company
Ridge Tool
Sportlite
St. Vincent Charity Hospital
Technical Consumer Products
United Industrial
Universal American
Versatex
Waterlox
Werner Ladder Co.

SOME OF THEIR BRANDS

BellaStone™
CraneBoard®
Duck® brand
EcoSmart™
Equalizer™
Exterior Portfolio™ by Crane
Factory MRI®
Freshaire Choice™

FrogTape®
Glidden™
Jobstation™
Liquid Wrench®
Loctite® Adhesives
Nail Power®
n:vision™ CFLs
OSI®
Painter's Mate Green®

PL® Adhesives
Polyseamseal®
Promenade Bolingbrook
QuickLights® 180
TerraQuant
The Shops at Wiregrass
Vroom
Wonder® Mop

AFFILIATIONS

Global

AMIN – Advertising & Marketing International Network
Worldcom – International Public Relations Network

Associations

American Advertising Federation
American Association of Advertising Agencies
Cleveland Association of Broadcasters
Public Relations Society of America

CONTACTS

Mark Nylander

CEO
216.348.8500
mnylander@liggett.com

David Moore

President, Executive Creative Director
216.348.8500
dmoore@liggett.com