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FOR IMMEDIATE RELEASE

Liggett Stashower Seeks Candidates for Annual David L. Stashower Scholarships

CLEVELAND – February 26, 2010 – Liggett Stashower is taking applications for the 13th Annual David L. Stashower Scholarship Award. Established in 1998, the David L. Stashower Scholarships are merit awards based on academic achievement, faculty recommendations and documentation to support the applicant's request for consideration.

Students entering their senior year and majoring in advertising, graphic design, public relations or communications at accredited Ohio colleges or universities are eligible for the \$2,000 scholarship. A committee consisting of Stashower, an agency senior staffer, a client representative, and a Cleveland area business and civic leader will select two winning candidates, notify them by the end of June and present them with their checks in an August ceremony at the agency headquarters in downtown Cleveland. The agency will pay expenses to bring winners to the ceremony.

Students wishing to apply can visit <http://www.liggett.com/careers> for instructions. Application deadline is April 16.

With its roots in advertising and public relations, Cleveland-based Liggett Stashower has grown to become one of the region's largest branding firms. The agency's specialty is launching products and ideas in the building products industry using a channel-neutral approach.

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